



#### PRESS RELEASE

January 31, 2019

#### CONTACT

Rudy Arispe: 210.438.2088

Kellen McIntyre: 210.383.9723

### **12<sup>th</sup> annual On and Off Fredericksburg Road Studio Tour Presented by Bihl Haus Arts Offers an Array of Artworks During Neighborhood Gallery Stroll February 16-17**

More than 80 artists will participate in the 12<sup>th</sup> annual On and Off Fredericksburg Road Studio Tour presented by Bihl Haus Arts from 11 a.m. to 6 p.m. Saturday, February 16 and noon to 5 p.m. Sunday, February 17 in San Antonio's Deco District.

"The On and Off Fredericksburg Road Studio Tour is the longest, continuously running, art studio tour in San Antonio," Kellen McIntyre, Bihl Haus Arts executive director, said. "We have a lot of new artists joining us this year."

"Fred" is a self-guided tour of private homes, art studios and galleries of more than 80 artists, including painters, sculptors, photographers and metal smiths. The studio tour kicks off with an On and Off Fred Autograph Party and opening reception **from 6 p.m. to 9 p.m. Friday, February 15 at Bihl Haus Arts, 2803 Fredericksburg Road.** Music is by Los Nahuatlantos.

David Guerrero, who specializes in watercolors and metal works, is one of the founding members of Fred. He enjoys interacting with visitors who make a stop at his Monticello Park home during the two-day event. "I like talking to them. They're really interested in what we do," he said, adding that he and his wife, Maria, who makes jewelry and yard art, have invited four other artists to display their works at the Guerrero home. They will sell stained glass, chair art, and weaving.

Last year, more than 2,500 locals and visitors walked, biked and drove up and down a 5-mile stretch of Fredericksburg Road to get a first-hand look at the artists working in their studios and to purchase their art, McIntyre said.

Attendees can purchase either the hardcopy color catalog, consisting of a map to help people plan their route, artist bios and an image of their work, or the online catalog for \$10. For more information, visit [www.OnandOffFred.org](http://www.OnandOffFred.org) or call Bihl Haus Arts at (210) 383-9723.

McIntyre, who has lived in the Monticello neighborhood of the Deco District for more than 20 years, was a founding member of the studio tour, which was created in 2007. She envisions the art showcase as helping to brand and bring exposure and economic growth to the Fredericksburg Road Cultural Corridor. "I'm proud to say that there has been an investment and development in the neighborhood as an indirect result of the exposure that the Fred Studio Tour has provided to the area over the years," she said.

The Deco District, she adds, has become a hot spot for many of the Alamo City's artists. In fact, all artists featured in Fred *live and/or work* in the surrounding Fredericksburg Road communities: Alta Vista, Beacon Hill, Jefferson, Keystone, Monticello Park and Woodlawn Lake.

###