



PRESS RELEASE

February 1, 2020

CONTACT

Rudy Arispe: 210.438.2088

Kellen McIntyre: 210.383.9723

**13th annual On and Off Fredericksburg Road Studio Tour
Features 60 Artists During Neighborhood Gallery Stroll Feb. 22-23**

More than 60 artists will participate in the 13th annual On and Off Fredericksburg Road Studio Tour presented by Bihl Haus Arts from 11 a.m. to 6 p.m. Saturday, Feb. 22 and noon to 5 p.m. Sunday, Feb. 23 in San Antonio's Deco District.

"Fred" is a self-guided tour of private homes, art studios and galleries of the participating artists, including painters, sculptors, photographers and metal smiths. The studio tour kicks off with an On and Off Fred Autograph Party and opening reception **from 6 p.m. to 9 p.m. Friday, Feb. 21 at Bihl Haus Arts, 2803 Fredericksburg Road.** Music is by Los Nahuatlantos.

The Deco District has become a hot spot for many of the Alamo City's artists. In fact, all artists featured in Fred live and/or work in the surrounding Fredericksburg Road communities: Alta Vista, Beacon Hill, Los Angeles Heights, Jefferson, Keystone, Monticello Park and Woodlawn Lake.

"Our goal is to highlight the quality, variety, and sheer numbers of professional artists who live and/or work in these neighborhoods," said Kellen McIntyre, executive director of Bihl Haus Arts, the nonprofit that organizes the event each year.

Last year, more than 1,500 locals and visitors walked, biked and drove up and down a 5-mile stretch of Fredericksburg Road to get a first-hand look at the artists working in their studios and to purchase their art, McIntyre added.

Attendees can purchase either the hardcopy color catalog, consisting of a map to help people plan their route, artist bios and an image of their work, or the online catalog for \$10. For more information, visit www.OnandOffFred.org or call Bihl Haus Arts at (210) 383-9723.

McIntyre, who has lived in the Monticello neighborhood of the Deco District for more than 20 years, was a founding member of the studio tour, which was created in 2007. She envisions the art showcase as helping to brand and bring exposure and economic growth to the Fredericksburg Road Cultural Corridor. "I'm proud to say that there has been an investment and development in the neighborhood as an indirect result of the exposure that the Fred Studio Tour has provided to the area over the years," she said.

###